

Activity 17.1

Strategic design

A designer is a strategic thinker whose job is to find the most exciting and effective way to package information. Study this spread and write a brief paragraph to answer the questions about each component of the designer's strategy:



A little to the left: Junior Ryan Moss checks the slope of the green in order to bank strong on the putt. "I loved putting. I tried to focus really hard on my putt because it usually decided whether or not I had a good round that day," he said. "Also, putting kept me in a lot of games because it was one of my strongest points. I've said going to try and improve my putting and the other areas of my game to be a better competitor next year." Photo: Jacobus Hallgren



InsideOut

"I really liked golf because it was a different sport that didn't involve a bunch of people. It was something that you could play by yourself and could play all year round. Old age or a small injury wouldn't even stop you from being able to play. I had a little ACL and cartilage and I still was able to play. You can't do that in every sport. It's also a great way to meet friends."

— Paige Breech, 11



UP FRONT

Benton-L. Hamilton	2nd
Benton-Lakeside	3rd
Benton-Lakeside-Sheridan	4th
Benton-Sheridan	3rd
Benton-Ft. Lake-L. Hamilton	3rd
Benton-Conway-N. Little Rock	2nd
Benton-Cabot-Sheridan	2nd
N. Little Rock-Parkview	2nd
Benton-Cabot	3rd
Benton-Conway-L. Hamilton	2nd
Benton-Cabot	1st
AAAA Central Conference	3rd
State	10th

GOLF: Front row: Paige Breech, Dasha Breg. Second row: Eric Vaillo, Ryan Moss, Josh Vignola, Dillon Sharp. Back row: Austin Filabene, Ryan Moss, Daniel Griffin, Steven Shock, Trey Shaw, Chase Voths.



SEASON ON COURSE

Hornets, Birdies and Eagles

By Tim Hinson

- > The team consisted of seven juniors, two sophomores, and four freshmen. Of these 13, only two were females. The team had no seniors.
- > There were a total of 10 starters; five were new to the team. The top five starters will be returning again to play.
- > Junior Dillon Sharp had the best average on the team, with 38.5 strokes per nine holes. "I had a pretty good year, but I think I'll be able to contribute more next season," he said.
- > Significant competition included Benton, North Little Rock, Conway and Calhoun. This was the first year that the team competed at state together, rather than just sending individuals. They finished in 10th place.

I had a lot of fun going to state, but I think we will be a lot better next year. We have a lot of good talent returning.

Daniel Griffin, 11

Dasha Breg: Getting set to tee-off, sophomore Dasha Breg takes a practice swing to get the feel of the club. Breg was one of five returning starters. "Swing the ball was key in every game," he said. "It was really important to get off to a good start on every hole." Photo: Jacobus Hallgren

Bryant High School, AR

1. **Dominance:** What is the dominant element? Is it effective? Why/Why not?
2. **Eyeflow:** Discuss how the reader's eye travels across this spread. What role does the dominant photo serve in directing eyeflow?
3. **Contrast:** How has contrast been achieved on this spread? What techniques are used to create contrast?
4. **Hierarchy:** Discuss how order and importance are established through size and placement of content elements on this spread.