**Chapter Notes: Spending Money**

1. What is comparison shopping? What are the advantages of comparison shopping?
2. In the organizer below, describe each factor to be considered when comparison shopping.

|  |  |
| --- | --- |
| **Comparison Factor(s)** | **Description** |
| Price and Quality |  |
| Features |  |
| Services |  |

1. How might planning and comparing play a roles in comparison shopping?
2. Choose a product you might like to buy, either now or sometime in the future. Then, for the purposes of this activity, comparison shop for this product by visiting two different retailers (normally you would visit three or more retailers). Evaluate each retailer on the following criteria: price, quality, features and service

|  |  |  |
| --- | --- | --- |
| **Item:** | **Retailer #1** | **Retailer #2** |
| Price |  |  |
| Quality |  |  |
| Features |  |  |
| Service |  |  |
|  |  |  |

1. From which retailer would you purchase the item? Explain your decision using the criteria above.