**E. Chapter Notes: Going into Business**

*Read the second section, Going into Business (pages 50-61), in your textbook, and answer the following questions.*

1. Create a list of reasons why someone would want to start a business.

2. Describe the four types of businesses and provide an example of each.

3. How has technology influenced home-based businesses?

4. List three reasons why consumers may be hesitant about shopping online.

5. Explain the disadvantages of debt financing and equity financing.

6. Outline the five steps you need to take before starting your own business.

7. Using the information on pgs. 47-49, explain the benefits and drawbacks of franchise ownership.